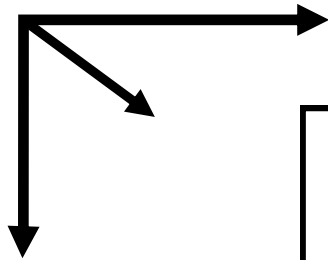


Forward Wayne County!

An Initiative to Foster a Vibrant Economy and Promote Prosperity.

Goals and Objectives:



**Attract, Develop, and Retain
a Highly Competitive Workforce
to Meet the Current and Future Needs
of Our Area's Businesses and Industries**

Big Picture Indicators of Success by 2025

- ◆ Hold population decline to less than the projected rate of 2.7%
- ◆ Raise Per Capita Personal Income and Median Family Income to be equal to the state average
 - ◆ That the percent of people living in poverty be equal to or less than the state average
- ◆ That 60% of the population age 25—64 hold quality educational credentials or college degrees
- ◆ That Gross Assessed Valuation increases year-to-year at a rate at least equal to the state average.

Human Capital Development

- 1) **Early Childhood Success**
 - Focus on Parenting Education
 - Focus on Quality Preschool and Childcare
- 2) **Educational Attainment**
 - Focus on the Path from Pre-K to Post Secondary Ed.
 - Focus on Families' Basic Needs and Access to Education
- 3) **Employability**
 - Focus on Technical Training
 - Focus on Soft Skills Development
 - Focus on Entrepreneurism
- 4) **Health and Wellness**
 - Focus on Mental Health and Substance Abuse
 - Focus on Improved Access to Care
 - Focus on Enhanced Wellness

**Connecting Relationships
and Communication**

Mentoring, Empowering, and
Personal Responsibility

Civic Engagement

Leadership Development

Organizational Capacity

Internal and External
Communication / Marketing

Government Collaboration

A Commitment to Data-Driven
Metrics and Measures of
Improvement

Quality of Place

- 1) **Neighborhood Development**
 - Focus on Individual Engagement
 - Focus on Organizations
- 2) **Government and Policy**
 - Focus on Housing
 - Focus on Infrastructure
 - Focus on Downtown Development
- 3) **Environment**
 - Focus on Recycling
 - Focus on Physical Amenities
 - Focus on Alternative Transportation
- 4) **Arts and Culture**
 - Focus on Greater Levels of Involvement
 - Focus on Cultural Amenities

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Organizational Plan

