

**Wayne County Foundation  
2019 Challenge Match  
Scoring Criteria and Related Application Questions**

Please provide a summary of your organization's focus and how you will use the funds raised through the Challenge Match. <b>The Foundation will use this summary to inform potential donors about your organization, so please include the most important aspects of your case for support.</b> (200 word limit)	
Scoring Criteria	Related Application Question(s)
The impact to the community that an organization's participation represents in terms of their ability to provide expanded or improved services or to address an identified need.	<p>What do you seek to accomplish with the funds you will raise during the Challenge Match?</p> <p>Describe what this will mean to your constituents and the community.</p>
The organization's plan to measure and report specific outcomes that participation in the Challenge Match will help make possible.	<p>How will you know if your participation in the Challenge Match is making a positive difference in the community?</p> <p>What measurements will you use?</p>
The importance to the organization of participating in the Challenge Match at this particular time.	Tell us why it is important for your organization to participate this year.
The organization's plan to achieve its match goal.	<p>How will your efforts to solicit Challenge Match contributions complement or enhance your organization's overall fundraising plan or activities?</p> <p>How will you approach your current donors to ask them for gifts during the Challenge Match?</p> <p>How will you identify and communicate with prospective new donors?</p> <p>How will you steward your donors in the year following the Challenge Match? How will you thank them immediately? What actions will you take at 6 and 9 months following the gift?</p>
What other issues or details about your plans are important to understand that have not already been addressed in this application?	
Has your organization participated in the Challenge Match Previously?	
Briefly describe or provide a specific example of how participating in the Challenge Match previously has helped your organization make our community a better place.	