



Challenge Match Threshold Examples

\$2,500 Match Goal; \$2,500 Threshold

- Raise \$2,500 or Less: No Match
 - Dollar for Dollar Match on Next \$2,500 (Qualified Gifts) Raised after Threshold is Exceeded
 - Must Raise \$5,000 to Maximize Match
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\$5,000 Match Goal; \$5,000 Threshold

- Raise \$5,000 or Less: No Match
 - Dollar for Dollar Match on Next \$5,000 (Qualified Gifts) Raised after Threshold is Exceeded
 - Must Raise \$10,000 to Maximize Match
- **If the Organization Raises \$6,250 in Match Period**
- ✓ Threshold is exceeded by \$1,250, but Match is not maximized
 - ✓ Organization receives \$1,250 from the Foundation; realizes \$6,250 total benefit
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\$10,000 Match Goal; \$10,000 Threshold

- Raise \$10,000 or Less: No Match
 - Dollar for Dollar Match on Next \$10,000 (Qualified Gifts) Raised after Threshold is Exceeded
 - Must Raise \$20,000 to Maximize Match
- **If the Organization Raises \$27,250 in Match Period**
- ✓ Threshold is exceeded by \$17,250 and Match is maximized
 - ✓ Org. receives \$10,000 from the Foundation; realizes \$27,250 total benefit