

	2020 Challenge Match Program Parameters
Participation	<p>Applicant organizations must be:</p> <ul style="list-style-type: none"> • Qualified charities; • Located in Wayne County; and • In good standing with the IRS and the Foundation. • Some prior history with the Wayne County Foundation a grant applicant or grant recipient.
Match Goals	<p>Three “classes” of participation include, but are not limited to:</p> <ul style="list-style-type: none"> • \$10K match; \$10K threshold • \$5K match; \$5K threshold • \$2.5K match; \$2.5K threshold <p>Thresholds represent the amount an org must raise in the period before the match begins to apply.</p> <p>Organizations apply for the level they think they can justify.</p> <p>The Foundation reserves the option to adjust match goals to levels other than requested. Threshold levels will correspond to the adjusted goal.</p> <p>Previous performance in the program can be used to help adjust requested Match Goals</p>
Match Period / Timing	<p>One designated period for all participants:</p> <ul style="list-style-type: none"> • November 2 – 10, 2020 (9 Days)
Qualifying Gifts	Limited to \$1,000 gift per donor per organization received during the match period
Other Caps / Limits	Organizations limited to Match Goal plus bonus bucks
Match Mechanism	1:1 match up to Match Goal contributions received during the Match Period once the threshold amount has been achieved
Bonus Match	Unallocated match dollars will be distributed on a prorated basis to those organizations that exceed their stated match goals, up to the amount of their overachievement. Additional details TBD.

<p>Verification</p>	<p>Organizations must provide evidence of gifts received during the match period by completing the tracking sheet electronically on or before November 27 at 5 p.m. and emailing copies of thank you letters on or before December 7 at 5 p.m.</p> <p>NEW FOR 2020 Cover Letter – A letter signed by both the organization’s executive director and its board chair that certifies that the information included in the tracking sheet is complete and accurate.</p>
<p>Gift Receipts</p>	<p>Organization’s responsibility to mail before year end</p>
<p>Criteria for Selection</p>	<p>Organizations will be selected to participate based on:</p> <ul style="list-style-type: none"> • There will be a greater emphasis on previous fundraising performance – especially going forward – to help select participants. • Staff will review and make recommendations concerning the development plans articulated • Only requests for ongoing operating support will be accepted. No project funding. • Prior year grant use reports may be reviewed as part of the application process.
<p>Match Partners</p>	<p>The Foundation will solicit Match Partners to increase the Match Pool and/or Bonus Bucks Pool</p>