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| 2021 Challenge Match Parameters | |
| **Participation** | Applicant organizations must be:   * A qualified charity; * Located in Wayne County; and * In good standing with the IRS and the Foundation. |
| **Match Goals** | Two “classes” of participation  • $10K match; $10K threshold  • $5K match; $5K threshold  Thresholds represent the amount an organization must raise during the match period to receive match funds from the Foundation.  Organizations apply for the level they think they can justify.  The Foundation reserves the option to adjust match goals to levels other than requested. Threshold levels will correspond to the adjusted goal.  Previous performance in the program can be used to help adjust requested match goals |
| **Match Period / Timing** | One designated period for all participants:  **November 1 – 9, 2021 (9 Days)** |
| **Qualifying Gifts** | Limited to $1,000 gift per donor per organization received during the match period.  Distributions from Donor Advised Funds do qualify.  Grant funds received during the match period do not qualify.  Payments for goods and services do not qualify. |
| **Reporting** | **Due by November 23 at 5:00 p.m**.  **Tracking Sheet** - Organizations must provide evidence of gifts received during the match period by completing the tracking sheet electronically.  **Cover Letter -** A letter signed by both the organization’s executive director and board chair that certifies that the information included in the tracking sheet is complete and accurate.  **Due by December 6 at 5:00 p.m.**  All thank you letters must be mailed by this date and an email sent to Program Officer stating date of mailing.  **Due by February 1, 2022 at 5:00 p.m.**  Grant Use Report |
| **Gift Receipts** | Organization’s responsibility to mail by December 6 |
| **Criteria for Selection** | **Organizations will be selected to participate based on:**  **•There will be a greater emphasis on previous fundraising performance – especially moving forward – to help select participants.**  **•Only requests for ongoing operating support will be accepted. No project funding.**  **•Prior year Grant Use Reports may be reviewed as part of the application process.** |