

## FOR IMMEDIATE RELEASE

December 17, 2021

## COMMUNITY GENERATES OVER \$1.86 MILLION IN 2021 CHALLENGE MATCH

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The Wayne County Foundation is pleased to announce the results of the 2021 Challenge Match. Over the nine-day match period between November 1-9, 2021, **forty local nonprofit organizations** collectively raised over \$1.6 million from their generous donors. This amount, plus the Foundation matching funds, represents over **\$1.86 million** in total contributed to benefit the community. All of the funds raised during this program go directly to the organization's operating costs.

The Challenge Match was an opportunity for participating organizations to share up to \$275,000 in matching funds from the Foundation, based on qualifying gifts they received from the community in the designated match period. 2021 represented the tenth consecutive year the program was offered, and also one of the largest amounts raised in program history.

'The Challenge Match was first implemented in 2012 as a means to assist our local nonprofits raise critical operating dollars and to enhance the spirit of charitable giving in our community,' said Rebecca Gilliam, Wayne County Foundation Executive Director. 'Over the past decade, we feel like we have accomplished these goals. As a Foundation, we remain in awe of the generosity of the program's donors - they help make all of this possible.'

The program also featured several match partners, including David and Carla Stidham, Doxpop Charitable Giving Fund, First Bank Community Fund, Fund for Tomorrow, and the Second Chance Fund.

'We would like to thank our match partners for giving so generously,' Gilliam said. 'Also, our participating organizations did a wonderful job of effectively spreading their respective missions to galvanize their donors once again.'

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Since 1979, the **Wayne County Foundation** has existed to foster and encourage private philanthropic giving, to enhance the spirit of community and to improve the quality of life in the Wayne County, Indiana, area now and for future generations.