

**Wayne County Foundation
2021 Challenge Match
Scoring Criteria and Related Application Questions**

Please provide a summary of your organization’s focus and how you will use the funds raised through the Challenge Match. The Foundation will use this summary to inform potential donors about your organization, so please include the most important aspects of your case for support. (200 word limit)	
Scoring Criteria	Related Application Question(s)
The impact to the community that an organization’s participation represents in terms of their ability to achieve their mission and meet their strategic goals.	Organization Mission Who do you serve? Please share your 2022 key priorities or strategic goals.
The organization’s plan to measure and report specific outcomes that participation in the Challenge Match will help make possible.	What are the key metrics for your annual campaign? How do you plan to measure success?
The importance to the organization of participating in the Challenge Match at this particular time.	Tell us why it is important for your organization to participate this year.
The organization’s plan to achieve its match goal.	Upload your Fundraising Plan to the application.
What other issues or details about your plans are important to understand that have not already been addressed in this application?	
Please include your organization’s budget/actuals and balance sheet for their calendar year or fiscal year ending 6/30/2021 to the application.	